

Sample special weeks and days

When developing your social media plan, the following are some examples of posts you could make and how to link them to History.

Month	Week/ day	Example comment
Jan	Australia Day	
Feb	World Day of Social Justice International Darwin Day	International Darwin Day is about inspiring people to reflect and act on the principles of intellectual bravery, perpetual curiosity, scientific thinking, and hunger for truth. Using History to inspire a better future!
March	Woman's History Month Harmony Day International Woman's Day National Close the Gap Day	History is full of amazing woman , working tirelessly for a better future, some of our school's wonderful future leaders. (Photo of some female students.)
April	ANZAC Day	
May	National Reconciliation Week	
June	Pride Month World Environmental Day Mabo Day World Refugee Day	Every Action Counts! World Refugee Day shines a light on the rights, needs and dreams of refugees, helping to mobilize political will and resources so refugees can not only survive but also thrive. We need to know and understand our past to have a better future.
July	NAIDOC Week National Tree Day	Established in 1996, Planet Ark's National Tree Day has grown into Australia's largest community tree planting and nature care event. The program is a call to action for all Australians to get their hands dirty and give back to their community. Did you know that the Huon pine is Australia's oldest living tree and is one of the oldest living organisms on earth. Individuals have been known to reach an age of 3,000 years. Fossil records from a tree found in a boggy area in the southwest of Tasmania were dated at 3,462 years!
August	Book Week	Read a great History inspired book. (Photo of some History novels/ biographies in school library.)
Sept	International Day of Democracy Australian Citizen Day Australian Flag Day	Happy Australian Flag Day! Did you know that the Australian Flag was flown for the first time on 3 September 1901? It was flown over the dome of the Exhibition Building in Melbourne, which was the then seat of the federal government.
Oct	International World Teacher's Day United Nations Day Water Week	Today we recognise United Nations Day Since 1945, the United Nations is working to maintain international peace and security, give humanitarian assistance to those in need, protect human rights, and uphold international law. The United Nations has also set sustainable development goals for 2030, in order to achieve a better and more sustainable future for us all.
Nov	International Day of Tolerance National Recycling Week Remembrance Day	Recycling started in Australia in 1815 when the first Australian paper mill was created. The paper mill used recycled rags and turn them into paper material. Additionally, Planet Ark reported that BHP first began using recycled steel back in 1915.
Dec	International Volunteer Day	Australian History is full of volunteers- people working together to make a better Australia.